



lead and innovate

Press Release

Examination Management Services, Inc.
15333 North Pima Road, Suite 330
Scottsdale, AZ 85260

emsinet.com

For Immediate Release

EMSI provides AccuQuote® with nationwide U-Direct Services

Scottsdale, AZ – December 15, 2009 – Examination Management Services, Inc. (EMSI), a leading provider of underwriting and risk management services to the life insurance industry, is pleased to announce a new partnership with AccuQuote, a leader in providing term life insurance quotes to people across the United States. EMSI provides paramedical examinations, case management and flexible application fulfillment services through EMSI's new U-Direct service offering.

Launched by EMSI in 2008, U-Direct is a comprehensive exam service designed specifically for direct marketing channels, like AccuQuote. U-Direct provides direct marketers with the ultimate in performance, workflow flexibility, high-quality document control and sophisticated technologies to deliver responsive service to clients and applicants.

As a satisfied customer of EMSI's APS Services, AccuQuote piloted EMSI's U-Direct Services in June 2009. Effective in November, the 20-state pilot extended nationwide. "EMSI has proven to be a responsive and excellent partner," said Kim Diaz, vice president of operations at AccuQuote. "Since our U-Direct services began in June, we have seen reduced cycle times, an increase in the number of applications in good order and reduced case management costs due to EMSI's thorough application review process."

"Our partnership with AccuQuote is a natural fit with our combined focus on customer service, faster turnaround times and guaranteed exam appointments—providing the applicant with professional and responsive service," said Robert Brook, executive vice president and chief development officer, EMSI. "We are proud of our newly expanded relationship with AccuQuote and we will continue to innovate within this segment of the life insurance industry."

For life insurance direct marketing companies, U-Direct bridges the gap between the applicant and the carrier, augmenting the traditional agent role. U-Direct offers direct marketing companies fast, flexible and convenient application fulfillment resulting in a complete underwriting package that is generated in good order.

About EMSI

Examination Management Services, Inc. (EMSI) provides leading-edge medical information, risk management and investigation services to support informed, reliable business decisions in the insurance, legal, healthcare and business communities. Building on 35 years of unwavering commitment to outstanding customer service, continuous quality improvement and creative service options, we partner with our customers to increase profits, enhance productivity and promote rapid growth. For more information, visit EMSI on the Web at www.emsinet.com.



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About AccuQuote

AccuQuote helps consumers find the best values in term life insurance by combining instant online life insurance quotes with the personal service of unbiased life insurance professionals that can help answer questions, identify important issues, and make meaningful recommendations. The company offers consumers an extensive selection of life insurance options, including term life, whole life, and universal life, as well as selected annuities. For additional information or to get a free term life insurance quote, please call 1-800-442-9899.

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